

## Simple City – Privacy Policy

### Privacy Policy

The following privacy policy applies to the agreement between the Company- Simple City and its Customers. This agreement is over and above any terms as agreed in writing between the Company and the Customer.

#### 1. Privacy commitment

The www.CarryFreedom.com website is owned and operated by Simple City TA Nick Lobnitz, which trades as Carry Freedom (hereafter referred to as "Carry Freedom"). We are committed to safeguarding your privacy online and to this end have developed the following Privacy Policy to deal with issues which may concern you. Please read the Privacy Policy to understand how your personal information will be treated. This policy may change from time to time so please check it periodically.

#### 2. Personal Information

2.1 The details which you provide about yourself and any information which identifies you such as your name, address, email address, telephone number, country of residence and credit and debit card details ("Personal Information") will only be retained by us if you provide this information when using one of the services available on our website, such as registering your details, posting a message on the site, subscribing to one of our email lists or when purchasing goods or services. Personal Information will be held on our system and used for operational purposes such as the processing of orders and for mailing and email list subscriptions. In order to process a transaction, your Personal Information and card details may be passed to third party service providers. Card details will only be used for the purpose of handling an individual transaction. The Personal Information you supply when you join one of our e-mail lists will be used by Carry Freedom to keep you up-to-date with events and activities produced by Carry Freedom. When purchasing items you are given the opportunity to opt in to receiving news and information from Carry Freedom. Each e-mail we send you offers you the opportunity to amend these preferences, or you can ask us to do this, by e-mailing [info@carryfreedom.com](mailto:info@carryfreedom.com).

2.2 If you would like to revise the information provided to us at any time, or feel what we currently have on record is incorrect, you may update the information by e-mailing [info@carryfreedom.com](mailto:info@carryfreedom.com).

2.3 We may from time to time ask you for further information in order to update our records or for particular purposes. We will always tell you how we will use any further information received from you. From time to time we will need to send you our website and service announcement updates.

#### 3. Log files

3.1 Every time someone visits our web site a log file is generated on our computer.

3.2 The log file records the time and date of your visit, the files that were requested, your IP (Internet Protocol) address, the referrer URL (if provided) and the browser version. We collect this information to help us diagnose problems and administer our systems and to audit the geographical make-up of users and how they have arrived at

our site; that is, from what other sites have visitors arrived - this information being obtained from the referrer URL. 3.3 We do not normally link IP addresses to anything personally identifiable, which means that you remain anonymous even though we include your IP address in our aggregate information. However, we can and will attempt to use IP addresses to identify a user when we feel it is necessary to enforce compliance with our terms and conditions, or to protect our services and other users.

#### **4. Cookies**

Cookies are small pieces of information that are stored by your browser on your computer's hard drive. For more information on cookies, please visit:

[www.google.co.uk/search?hl=en&q=cookies](http://www.google.co.uk/search?hl=en&q=cookies)

[www.cookiecentral.com/faq/](http://www.cookiecentral.com/faq/)

Please note that we are not responsible for information available on these websites.

#### **5. Use and disclosure of Personal Information**

**5.1** If you contact us we reserve the right to keep a record of that correspondence and incorporate the information it contains into our database.

**5.2** If we are requested by the police or a regulatory or government authority investigating illegal activities to provide information concerning your activities whilst using the network we shall do so. Similarly, we will disclose your Personal Information as part of a transaction whereby our company or business assets are transferred to a third party or if we are compelled to do so by law.

#### **6. How we protect information**

**6.1** We take every precaution to protect your information. To this end all Personal Information stored by us is kept on a server in a secure environment. Only employees and approved contractors/developers we may appoint from time to time and who need the information to perform a specific job are granted access to personally identifiable information.

**6.2** Regular security reviews are held by us to ensure that the site remains safe and secure for your protection.

#### **7. Surveys and Promotions**

From time to time we conduct surveys and promotions and may request information from you as part of these. Participation in these is entirely voluntary and you therefore have a choice whether or not to disclose any information which might be required. We may also ask you whether you would like to receive promotional emails and mailings from us about our other products or services. Similarly, you are under no obligation to accept such information (see opt-out link above).

#### **8. Correction/Updating Personal Information**

If your Personal Information changes or if you no longer wish to subscribe to the service, we will endeavour to correct, update or remove the Personal Information provided to us as speedily as possible. This can be done by emailing us at [info@carryfreedom.com](mailto:info@carryfreedom.com).

### **9. Users Under 18**

If you are under 18, please ensure that you obtain your parent/guardian's consent beforehand whenever you provide Personal Information to the website. Users without such consent are not allowed to provide us with Personal Information.